



South Jordan City Street Sign Banner Application

(Retain a copy for your records)

Applicant: _____ Telephone: _____

Address: _____ Fax: _____

Preferred Street Location: _____

Preferred Banner Display Dates: From: ____ / ____ / ____ To: ____ / ____ / ____

Number of banners: _____

1. Application Fee (Non-Refundable)	\$25 Application fee
2. Fees: Installation, Maint. and Removal	\$15 per banner per month (4 Weeks) for 3-6 months; \$10 per month thereafter. <small>*Minimum of 3 months(12 weeks) and 10 Banners</small>
3. Poles without existing Banner Arms.	\$170 Per banner arm installation. Applicant is responsible to pay the cost for purchase and installation of the initial banner arm by the City. This cost will be credited towards applicant's fees required in Item 2 above.
4. Storage:	\$3.00 per banner per month If banners are not picked up within 7 days of removal.

There is a \$10.00 charge for removal and replacement of a damaged or faded banner.

A Finance charge of 1 ½ % per month will be added to all invoices not paid within 30 days.

A non-refundable, \$25.00 application fee must accompany this application. The balance for installation, maintenance and removal is due within 30 days of notification of installation by the City of South Jordan. A Finance charge of 1 ½ % per month will be added to all invoices not paid within 30 days.

*If banners are hung for less than 3 months, there is an additional fee of \$10.00 per banner for removal.

Please read the following:

1. I understand that this application, as well as banner designs and content, must be approved by the City of South Jordan.
2. I understand that the cost of producing the banners is at my expense and that minor maintenance and repairs of banners while hung on City light poles will be performed by the City and costs will be billed separately and I am responsible for payments of those repairs.
3. I understand that banners that become beyond minor repair, faded, or otherwise, in the opinion of the City, deteriorated the applicant will be notified that a replacement banner is needed. Applicant will

- supply replacement banner with 14 days. I also understand that is will be charged, per this application for leasing time even if the banner has been removed for repair or replacement.
4. Advertising of a false, misleading, or deceptive nature shall not be allowed.
 5. Advertising that relates to an illegal activity; depicts or promotes violence, profanity, and/or anti-social behavior; holds up individuals or groups of people to ridicule, derision, or embarrassment shall not be allowed.
 6. Advertising that contains language that is obscene, vulgar or profane, or promotes the sale of tobacco or alcohol products shall not be allowed. However, advertising of a business with a valid business license from the City of South Jordan to advertise their business name and location, such as a restaurant with a liquor license, private club, or similar business may be allowed.
 7. Advertising of adult entertainment or related activities and the public display of nudity or content not within the City of South Jordan "Community Standards" shall not be allowed.
 8. A
competing advertisement shall not be allowed to be placed directly in front of a competitor's business location.
 9. *City of South Jordan Logos:* All banners shall be required to display the official City of South Jordan logo in a place and manner approved by the City.
 10. Banners shall be designed and produced to City specifications.
 11. The City of South Jordan is not responsible for damage to banners while they are being installed, displayed, or retrieved.
 12. I understand it is my responsibility to notify and deliver the banners to the South Jordan Public Works Department at least 7 days prior to the installation date. I also agree to pick up the banners within 7 days of removal or pay for storage.
 13. I agree to defend, pay on behalf of, indemnify, and hold harmless the City of South Jordan, its elected and appointed officials, employees and volunteers and others working on behalf of the City of South Jordan against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City of South Jordan, its elected and appointed officials, employees, volunteers or others working on behalf of the City of South Jordan, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with the activities approved by this application.
 14. I waive the right to make any claims against the City of South Jordan, its employees, elected officials, volunteers, and/or agents for restricting the content of advertising under this application. Further, I understand that if the City finds itself in a situation where an applicant demands space for a sign the City does not approve and it turns out that this rescission clause is not enforceable, the City of South Jordan shall have a contractual right to rescind all existing contracts with all users upon 30 days notice. Upon rescission, the application, banner sign and banner arm installation fees shall be non-refundable; whereas, the rental or space fee will be prorated, based on the amount of time the banner was actually hung.

I have read and understand all of the information on this application.

Signed: _____ Date: _____

Send signed application, application fee and proposed banner design to:

City of South Jordan
Community Development Department
1600 West Towne Center Drive
South Jordan, Utah 84095
Attention: Banner Sign Application



City of South Jordan
Banner Advertising Guidelines
June 2006

The City of South Jordan manages the rental, installation, and content of the banners displayed on the light poles along the streets within South Jordan City.

Application

Banner sign location, dates of display, design, subject matter and content must be approved by the Community Development Department 30 days before anticipated installation. Exceptions may be made to the policy by the City of South Jordan for events and activities of major civic importance.

Sign Design & Content

Banner sign design and content are subject to the following:

1. An application, as well as banner design and content must be approved by the City of South Jordan.
2. The cost of producing the banners is at applicant's expense.
3. All fees must be paid within a timely manner (net 30).
4. Advertising of a false, misleading, or deceptive nature shall not be allowed.
5. Advertising that relates to an illegal activity; depicts or promotes violence, profanity, and/or anti-social behavior; holds up individuals or groups of people to ridicule, derision, or embarrassment shall not be allowed.
6. Advertising that contains language that is obscene, vulgar or profane, or promotes the sale of tobacco or alcohol products shall not be allowed. However, advertising of a business with a valid business license from the City of South Jordan to advertise their business name and location, such as a restaurant with a liquor license, private club, or similar business may be allowed.
7. Advertising of adult entertainment or related activities and the public display of nudity or content not within the City of South Jordan "Community Standards" shall not be allowed.
8. A competing advertisement shall not be allowed to be placed directly in front of a competitor's business location.
9. **City of South Jordan Logos:** All banners shall be required to display the official City of South Jordan logo in a place and manner approved by the City.
10. Banners shall be designed and produced to City specifications.
11. The City of South Jordan is not responsible for damage to banners while they are being installed, displayed, or retrieved.
12. It is the applicant's responsibility to notify and deliver the banners to the South Jordan Public Works Department at least 7 days prior to the installation date. Banners must be picked up within 7 days of removal or pay for storage.
13. Applicant must agree to defend, pay on behalf of, indemnify, and hold harmless the City of South Jordan, its elected and appointed officials, employees and volunteers and others working on behalf of the City of South Jordan against any and all claims, demands, suits, or loss, including all costs connected therewith, and for any damages which may be asserted, claimed or recovered against or from the City of South Jordan, its elected and appointed officials, employees, volunteers or others working on behalf of the City of South Jordan, by reason of personal injury, including bodily injury or death and/or property damage, including loss of use thereof, which arises out of or is in any way connected or associated with the activities approved by this application.
14. Applicant must agree to waive the right to make any claims against the City of South Jordan, its employees, elected officials, volunteers, and/or agents for restricting the content of advertising under this

application. However, if the City finds itself in a situation where an applicant demands space for a sign and the City does not approve and it turns out that this rescission clause is not enforceable, the City of South Jordan shall have the contractual right to rescind all existing contracts with all users upon 30 days notice. Upon rescission, the application, banner sign and banner arm installation fees shall be non-refundable; whereas, the rental or space fee will be prorated, based on the amount of time the banner is actually hung.

Available Space

Banners are approved on a first come basis. Please refer to the attached map for possible locations. A minimum contract is for 3 months (12 weeks) and for 10 banners.

Banner Standards

Banners must be built to the specifications on the attached Specification Sheet. Approved applicants must call the South Jordan Public Works Department at least 7 days before the installation date to schedule a drop-off time. Banners must be delivered flat. Banners must be constructed of a material that can withstand the forces of nature for the period of time they are to be displayed. Torn, damaged, dirty or faded banners will not be hung. Minor maintenance and repairs of banners while hung on City light poles will be performed by the City and costs will be billed separately and the applicant is responsible for payments of those repairs. The City will notify the applicant of banners that become damaged beyond minor repair, become faded, or otherwise, in the opinion of the City, deteriorated. Applicant will supply a replacement banner within 14 days. Applicant will be charged for time between removal of damaged banner and replacement, per the provision of the application.

Cost

There is a \$25 non-refundable application fee required with the attached application form. Fees associated with banner sign space leasing are as follows:

1. Application Fee (Non-Refundable)	\$25 Application fee
2. Fees: Installation, Maint. and Removal	\$15 per banner per month (4 Weeks) for 3-6 months; \$10 per month thereafter. <small>*Minimum of 3 months(12 weeks) and 10 Banners</small>
3. Poles without existing Banner Arms.	\$(170.00) Per banner arm installation. <small>Applicant is responsible to pay the cost for purchase and installation of the initial banner arm by the City. This cost will be credited towards applicant's fees required in Item 2 above.</small>
4. Storage:	\$3.00 per banner per month <small>If banners are not picked up within 7 days of removal.</small>

There is a \$10.00 charge for removal and replacement of a damaged or faded banner.

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